

# Q1 2020 G-Series Promotions- Dealer Announcement

Valid on orders placed 1/9/2020 - 3/31/2020

## G4/G5 Voice Pager Promotion: Buy 10, Get 1 FREE!

Order 10 G4 or G5 Voice Pagers and get one additional G4/G5 Voice Pager for FREE!

### **PROMOTION DETAILS:**

- Promotion is valid on NEW orders placed 1/9/2020 3/31/2020 only. Offer cannot be added or applied to existing inventory or stock. NO EXCEPTIONS.
- POs cannot be combined; order must be submitted on a single purchase order.
- No special ordering requirements. Unication will add one free G4 or G5 for every 10 units ordered. Free unit(s) will be provided in the same model/band split, unless otherwise specified in the "Dealer Notes" section at checkout. Free unit(s) will be reflected on invoice.
- This promotion can be combined with the Q1 2020 Extended Warranty Promotion only. Cannot be combined with any other offer or discount.

## **G1 Voice Pager \$50 Instant Rebate Promotion**

Customer Promotion: Order a G1 Voice Pager and receive an instant \$50 rebate discount!\*

### **PROMOTION DETAILS:**

- Promotion is valid on NEW orders placed 1/9/2020 3/31/2020 only. Cannot be added or applied to existing inventory or stock. NO EXCEPTIONS.
- No special ordering requirements. Promotional pricing is reflected on the Online Dealer Store.
- This promotion can be combined with the Q1 2020 Extended Warranty Promotion only. Cannot be combined with any other offer or discount.
- \*Cost of the \$50 Rebate promotion will be split between Unication and Dealer (Unication \$35/Dealer \$15). Unication will apply a \$35.00 discount to Dealer's purchase price. Dealer may extend a \$50 total discount to end user customers. Refer to the Dealer Price Guide below for Promotional Dealer Cost, MSRP and Minimum Floor pricing.

| G1 VOICE PAGER \$50 INSTANT REBATE PROMOTION- DEALER PRICE GUIDE  Promotional pricing listed in red beside standard prices |          |                                     |                                     |                                     |
|----------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------|-------------------------------------|-------------------------------------|
| ITEM DES                                                                                                                   | CRIPTION | DEALER COST                         | M\$RP/RETAIL                        | MINIMUM FLOOR                       |
| G1 Voice                                                                                                                   | Pager    | <del>\$276.50</del> <b>\$241.50</b> | <del>\$395.00</del> <b>\$345.00</b> | <del>\$355.50</del> <b>\$305.50</b> |

<sup>\*</sup>Minimum Advertised Price (MAP) during this promotion: \$327.75

### **G-Series Free Extended Warranty Promotion**

Receive a complimentary 3-year extended warranty (5 year combined total warranty) on each G-Series Voice Pager ordered. Valid on all G-Series Voice Pager products (G1/G2/G3/G4/G5).

#### PROMOTION DETAILS:

- Promotion is valid on NEW orders placed 1/9/2020 3/31/2020 only. Cannot be added or applied to existing inventory or stock. NO EXCEPTIONS.
- No special ordering requirements. Extended Warranty will be automatically added to each G-Series Voice Pager ordered during the Q1 promotion dates and reflected on the invoice.
- The Extended Warranty promotion can be combined with the Q1 2020 G1 and G4/G5 promotions listed above only. Cannot be combined with any other offer or discount.